EXPORTING GREAT



A Northern Powerhouse Mission **Deutsche Bahn Supply Chain 2016**

UKTI Yorkshire and the Humber will be leading a multi-centre Trade Mission in Germany to establish links between UK Rail Sector Companies and Deutsche Bahn, its subsidiaries, and its supply chain.

Germany is the largest single overseas market for UK rail supply companies and Deutsche Bahn (DB), the state operated major provider, is:

- No. 1 in rail freight transport in Europe 5100 trains daily
- No. 1 in rail infrastructure in Europe 34,000km No. 1 in the operation of stations in Europe 5700 in total; 100
- modernised annually
- Transports 4 million people daily
- Spends Euro 1 billion annually on maintenance
- 370 different railway companies use their network
- Germany's biggest cycle rental company

By 2017 Deutsche Bahn will invest Euro 32 billion - two thirds in infrastructure and one third in traction and rolling stock . There will be an annual purchasing volume in excess of Euro 30 billion.

To maximise the impact of this, allow forward planning and exposure in Germany, which will be coordinated by UKTI Germany, and to ensure productive meetings with a high chance of generating new business we encourage you to enlist on the mission as early as possible.

Why attend?

- Take advantage of the huge potential for UK rail supply businesses within the Northern Powerhouse to establish a position within the German Railway Sector.
- Meet with companies already well embedded within the German supply chain, supplying to DB and others, with the aim of pairing NPH businesses with counterparts in Germany where new technologies and efficiencies can be demonstrated on a one-one basis.
- Meet the DB decision makers and experts from the global rail network.
- Get ahead and learn how to improve your product and corporate strategy.
- Visit Berlin to meet Deutsche Bahn and travel on to two other rail hub cities to meet with businesses embedded in Deutsche Bahn's supply chain

What are the benefits?

- A Market Visit Support (MVS) grant of £250 is available to eligible companies in the Northern Powerhouse regions.
- Receive in-market support from UKTI Germany and UKTI Yorkshire and the Humber's rail sector specialist for the duration of your visit.

Date 14th March - 18th March 2016

Find out More and Register For more Information please contact:

Tony Riley Rail Sector Specialist

E: tony.riley@mobile.ukti.gov.uk T: +44 (0) 7500 445074

Twitter: @UKTIYorkshire

To register your interest & receive a booking form please contact:

Claire Broughton

Trade Mission Coordinator

E: yorkshiretrademissions@mobile.ukti.gov.uk T: +44 (0) 1226 720789

Travel & Accommodation

Delegates are responsible for booking & paying for their own travel, accommodation, exhibition passes and visas.

A Northern Powerhouse Mission

With a GDP of almost £350bn the Northern Powerhouse economy is larger than those of Taiwan, Sweden or Denmark - equivalent to being the 21st-biggest economy in the world. Spanning the north of England, the Northern Powerhouse unites a host of the UK's biggest cities and pools a wealth of world-class expertise and business talent. Businesses here export over £60bn of goods and services to every corner of the globe, yet the Northern Powerhouse still offers massive potential for future international export growth.

