

Rail Forum

Annual Conference Partnership Packages

We are delighted to confirm that our prestigious Annual Conference will be held on 11th October 2022 at the ICC, Birmingham.

This new venue means we are able to accommodate more members wanting to attend our flagship conference.

Due to the larger venue we have a number of partnership opportunities available:

Headline Partner (£5,000) max 2

Pre-event

- Your logo, listed as partner, and 30 words on event booking page
- Listed as partner on all event marketing including social media channels, including logo where possible
- 30 second promotional video (provided by you) to be hosted on the event booking page and used on social media (we advise up-branding this).

During the event

- Logo included in the event programme
- Up to a maximum of five additional spaces
- Pull up banner strategically located by the registration desk
- Opportunity to provide a handout and/or corporate gift

Programme Partner (£2,000) max 2

- Includes half page advert and logo in programme
- Listed as partner on all event marketing including social media channels, including logo where possible

Lanyard Partner (£2,000)

- Lanyards to be provided by partner
- Listed as partner on all event marketing including social media channels, including logo where possible

Way-Finding Graphics Partner (£2,000)

- Graphics and floor vinyls to be provided by partner
- Listed as sponsor on all event marketing including social media channels, including logo where possible

Goody Bag Partner (£1,000)

- Branded goody bags (500) to be provided by partner and to include up to one giveaway item
- Listed as sponsor on all event marketing including social media channels, including logo where possible

Partnership status is automatically accredited to our Silver, Gold and Patron members.

For details please speak to the Events team at events@railforum.uk.

