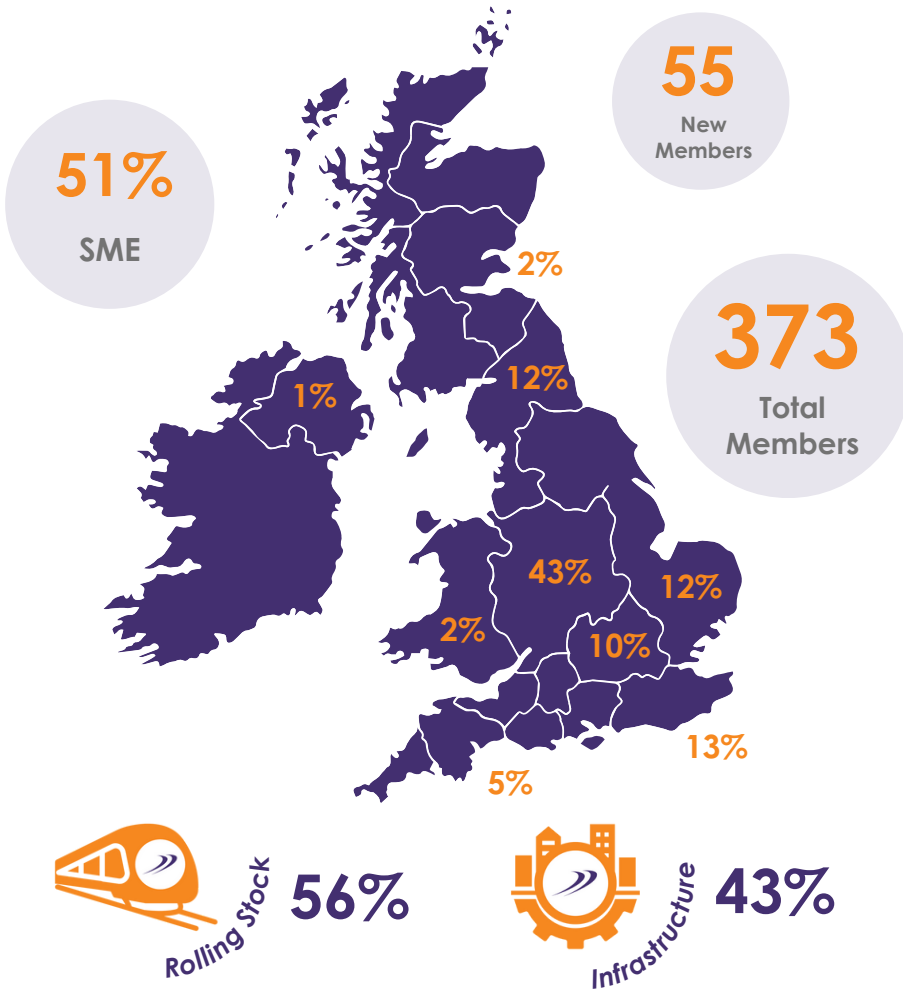


NATIONAL MEMBERSHIP



140 Participants in 2023

215 Participants in 2024

ACCOUNT MANAGEMENT

281 Online meetings

221 In-person meetings

222 Referrals

EVENTS

39 Total

24 In-person

15 Virtual

3,273 Delegates

74 Sponsors & exhibitors

207 Speakers

128 Members

79 Guests

MARKETING & COMMS

110 Member mailings

1,153 Member newsletter features

93 Quarterly update features

43% Average newsletter and QU readership

SPECIAL VISITS / GATHERINGS

170 Roundtables

28 Government / VIP Visits

8 Specialist Expos

SOCIAL MEDIA

430K Impressions

7.5K Page Views

+17% Follower Growth

13,904 Total Followers (As of 30th April 2025)

WEBSITE

163K Total website views

78K Unique visitors

30K Returning visitors

CAPABILITY BROCHURE

50 Member features

EXPORT OPPORTUNITIES

12 Mailers

5 Bulletins

STRATEGIC PARTNERS

