

## What is the Rail Forum Roll Call?



This is where one representative of every non-presenting member company is offered an opportunity to briefly outline their company with specific reference to the event subject matter.





Timing is strict - 20 seconds only



**Be prepared:** Focus on the subject matter rather than the corporate credentials



Eligible companies will be called in alphabetical order, in batches, throughout the programme



Hi, I am Cat from Catastrophy Engineering™ and we have a new gismo that monitors the performance of the whatsit, providing train operators with real-time data to see where improvements can be made quickly and cost-effectively.



## **Bad Example**

Hi, I am Cat, the Engineering Director from Catastrophy Engineering™, a Nottinghambased family run engineering solutions provider, established in 1977 with 28 staff and 14 big machines....and we are RISQS accredited.

It's nerve-racking, but got to be done!

It's an excellent idea, and gives you a brief understanding of who is in the room and what they do.

The roll call was very good. It gave the opportunity to present oneself to the whole audience to let them know who you are and what you do.