

## Event Partnership Packages



Enhance your impact with a **holistic partnership package** designed to **boost** your brand, **connect** you with delegates, and **maximise** your event presence.



### Brand Visibility & Recognition

Maximise your brand's presence across every stage of the event experience

- Logo placement on the event booking page and printed/digital programme.
- Logo shown in digital newsletter and email campaigns for the event.
- Logo displayed on Delegate List, included with Joining Instructions (**where applicable**).
- Logo featured on event slides used during the introductory and closing sessions.
- Verbal recognition as an event partner during the opening and closing remarks by the event host.
- Inclusion in all event marketing, including social media, with logo (**where possible**).
- Pull-up banner placed near the speaker podium or stage (**where possible**).
- Exterior Flag Placement for high-impact outdoor visibility (**where possible**).



### Promotion & Media Exposure

Amplify your message through multimedia and storytelling opportunities.

- 20–30 Second Promotional Video featured on the event booking page and across social media platforms.
- Partner Quote (**approx. 80 words**) included on the event booking page and shared via event communications.
- Extended roll call - timings to be confirmed, depending on programme. (**not for Flagship events such as Parliamentary Reception, Annual Conference etc**)
- Company Overview PDF – a branded, single-page document sent out prior to the event.
- Branded gift / giveaway distributed to every delegate (**provided by you**).
- Company Flyer placed on delegate tables (**provided by you**)
- Advert in the event programme (**where possible - for Annual Conference only**)



### Networking & VIP Access

Be easily accessible to engaged delegates and bring special guests along.

- Dedicated Exhibition Table in the main event space for face-to-face interaction (**where possible**)
- Additional event tickets for extra team members to support your presence.
- VIP Invitations – we'll invite a small number of individuals you wish to attend the event free of charge as VIP guests.