

MEMBERSHIP TIER COMPARISON

What we Do...



Support



Connect



Inform



Represent

How We Do It...



Account Management

Account Management

Account Management



- 1 hour member meeting with your EM
- 1:1 on-site member meeting with your EM
- Personal approach with dedicated EM
- Value for money business support
- International market access support

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Events

Events

Events



- Automatic inclusion in 'Roll Call' at RF events
- Opportunity to exhibit at themed events (£)
- Networking opportunities at all of our events (incl: facilitated intros)
- Opportunity to speak, sponsor (£) and host an event
 - Annual Conf. places
 - Annual Conf. exhibition table
- Annual Conf. enhanced sponsorship opportunity (£)
- Joint exhibition opportunities at national events (£)
- Attendee places at non-flagship RF events

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Communications / Promotion

Communications / Promotion

Communications / Promotion



- News shared in weekly Tuesday Newsletter
- Ticker tape (front page promotion on our website)
- Workstream Outputs
- Feature in Quarterly Update
- Website news pages for member press release
- Benefit from affiliations and strategic partnerships
 - Member directory entry (words)
 - Member directory entry (video links)
 - Member directory entry (key contact profile)
 - Member directory entry (images)

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Advocacy

Advocacy

Advocacy



- Participate in roundtable discussions (by invitation)
- Participate in VIP Delegation tours (by invitation)
 - Parliamentary Reception places
 - Parliamentary Reception sponsorship
- Local / regional / national / government level engagement

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* EM = Engagement Manager